

[www.invertedinvestment.com](http://www.invertedinvestment.com)



# THE WHITE PAPER

INNOVATIVE SOLUTIONS FOR THE  
DIGITAL AGE



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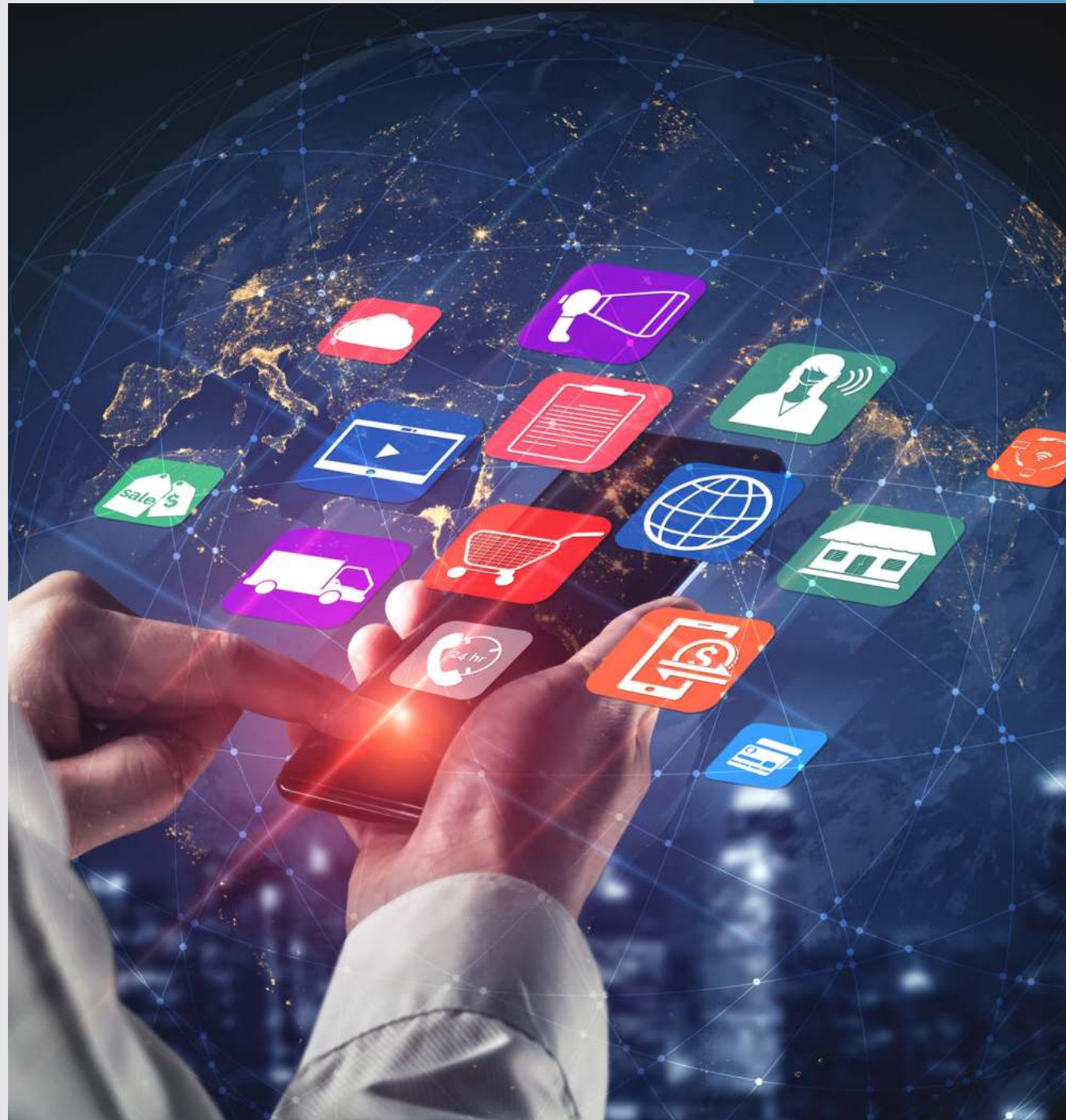
August 31, 2024

“Welcome to our presentation on how Inverted Investment LLC is driving innovation in the technology and blockchain sector. Today, we'll explore our cutting-edge solutions designed to address the challenges of the digital age.”

## Mission & Vision

The company's mission and vision are crystal clear. We are dedicated to facilitating safe investments in both decentralised and centralised trading, thereby ensuring safe and efficient transactions with lucrative financial results for everyone. However, our vision goes beyond the current landscape. We advocate for a more secure, user-friendly and transparent platform in the WEB3 space that is accessible and understandable to all. Central to our vision is the concept of WEB4, which aims to harmonise traditional financial systems with blockchain technology in a cost-free and user-centric environment that prioritises the financial well-being of users.





## About Us

In the year 2020, Inverted Investment was founded and later incorporated in Miami, USA in 2024.

Inverted Investment LLC goes beyond simple financial transactions, merging technology and finance to create a complete ecosystem that unlocks unique opportunities. Whether it's our initiatives in tokenisation, metaverse gaming, our blockchain-based banking advancements or our strategic investments, our goal is to lead the way to a future where everyone can access the benefits of digital financial progress.





Our business model is centred around the primary token/coin INFI, which is more than just a cryptocurrency. Holding INFI represents ownership of the company Inverted Investment LLC. Through our unique protocol, we ensure secure digital transactions across blockchains, pioneer metaverse gaming virtual spaces, and introduce a more inclusive blockchain-based banking environment that prioritises users' financial well-being. In addition to serving individuals worldwide, our services are primarily aimed at governments and businesses in various sectors, particularly finance, healthcare, leisure, IT and real estate. It is important for us to be headquartered in Dubai, a city that has made significant strides in tokenisation and digital blockchain-based payment innovations. We are confident that our business model will enhance the economic opportunities within the INFI eBank and SbSe protocol, based on our WEB4 concept.

## Identification of Target Market Segments

Inverted Investment LLC targets a wide range of industries and market segments that can benefit from our innovative solutions for the digital age. Our target market segments include:

1. **Enterprise Businesses**
2. **Blockchain services, Cryptocurrency and Gaming**
3. **Small & Medium-sized Enterprises (SMEs)**
4. **Startups and Entrepreneurs**
5. **Government and Public Sector**
6. **Healthcare, Finance, Leisure and Real Estate**



## The INFI CDEX MultiChain Exchange

INFI CDEX MultiChain Exchange is a modern cryptocurrency trading platform regulated by the proprietary ©SbSe protocol. It emphasises strong cybersecurity, transparency, cost-effective trading and the generation of passive income for INFI holders in USDT and Bitcoin on a monthly basis.



## The ©SbSe Protocol

The ©SbSe protocol is a breakthrough technology in blockchain, tokenisation and cryptocurrency. It autonomously manages the ecosystem, enhances transaction security and speed, incentivises users, and promotes transparency. It features special liquidity management with a 48-hour compensation system to prevent fraud, and monitors trading on the INFI CDEX MultiChain Exchange to prevent volatility and manipulation.



## The INFI Launchpad

Automated multi-chain integration for cryptocurrency-based projects. Connects multiple blockchains for seamless trading on the INFI MultiChain CDEX Exchange. It is fully compliant with the ©SbSe protocol.

# The INFI CDEX Exchange



## Security and Transparency

Use a decentralised platform. No wallet keys or digital assets are stored.

## Special Liquidity Management

To provide investors with peace of mind, we introduced a 48-hour compensation plan.

## SbSe Liquidity HUB

Enables cost-effective transactions with optimisation of time frames and fees.

## Launchpad Services

Providing automated services with zero fees for startups, with a cash-back model and dedicated liquidity management across six different blockchains.

## SbSe Safe Track

Facilitates the tracking and securing of transactions between cold wallets and the INFI Digital Hybrid eWallet.

## SbSe PFP Pool

Provide visibility into the profits of the business

## Staking Offering

A distinctive 24-month staking option is available.

## Passive Income and CashBack

Payment of 60% profit share in USDT and Bitcoin on a monthly basis, plus an additional 20% cashback reward after each transaction.

## SbSe Smart Watch Account

Monitors cash flow, trading activity and exchanges. Innovative protocol implements automated trading in a secure environment.



"Our mission is to create a platform that can navigate the complexities and pitfalls of the digital financial landscape. We focus on transparency, security, user financial benefits and user empowerment to build trust in an often distrusted industry. We are proud of what we have achieved so far, but this is only the beginning. Our goal is to continue to innovate and adapt to the ever-evolving financial landscape, ensuring that our users always have the tools they need to succeed."

**Odon Oszkar Horvath - CEO of Inverted Investment**



"Looking ahead, we are excited about the potential of emerging technologies such as blockchain and artificial intelligence to further enhance our offerings. These innovations promise to bring unprecedented levels of efficiency, security and personalisation to our platform. As we integrate these technologies, we remain committed to our core values of transparency and user empowerment."

**Sven Schönwald - COO of Inverted Investment**







## Revenue Model

Inverted Investment LLC distributes a monthly 60% profit share in USDT and Bitcoin, plus an additional 20% cashback reward after each transaction for INFI holders.



## Product Revenue

Revenue generated from our flagship product, the innovative ©SbSe protocol on the INFI MultiChain CDEX exchange, INFI Digital Hybrid eWallet, INFI eBank, Wear To Earn Metaverse Game, and the 13 upcoming projects.



## Subscription Services

Recurring revenue from subscription-based services, such as SaaS offerings and ongoing support and maintenance contracts.



## Professional Services

Revenue from consulting, customisation, implementation and training services provided to customers as part of our solution offerings.

## Plans for Future Product/Service Development

- Enhancements to existing solutions: Continually improving and extending the features and functionality of our flagship ©SbSe protocol products, including the INFI MultiChain CDEX exchange platform.
- New product launches: Launch new innovative solutions tailored to emerging market trends and customer needs, such as INFI Digital Hybrid eWallet, INFI eBank, Wear To Earn Metaverse Game and blockchain-based applications.
- Tokenisation: Invest in cutting-edge technologies and develop next-generation solutions that drive digital transformation across industries.



## Expansion Strategies



- Geographic expansion: Introducing our WEB4 solution into new geographic markets and regions to expand our customer base and market reach.
- Industry Verticals: Strengthen our position in key industry verticals such as healthcare, finance, real estate, manufacturing and government by customising our solutions to meet industry needs and compliance regulations using the ©SbSe protocol.
- Partnerships and alliances: Establish valuable partnerships with technology companies, system integrators and industry players to expand our influence and reach new customer segments.



Tokenisation starts at **INFI**

# TOKENOMICS

SEED SALE: 402.000 INFI **SOLD OUT**

ICO PASE 1: 150.000 INFI

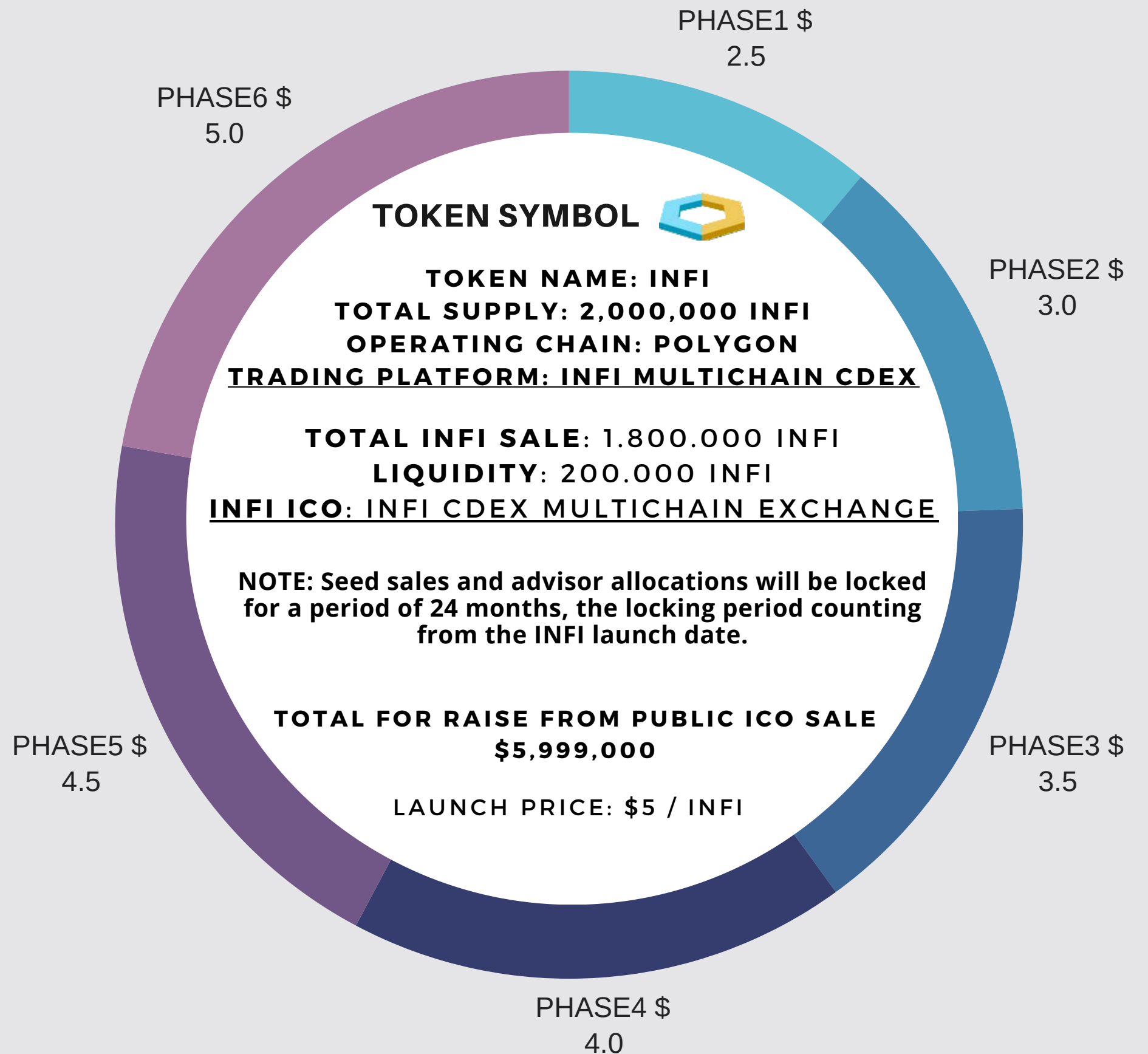
ICO PHASE 2: 150.000 INFI

ICO PHASE 3: 150.000 INFI

ICO PHASE 4: 350.000 INFI

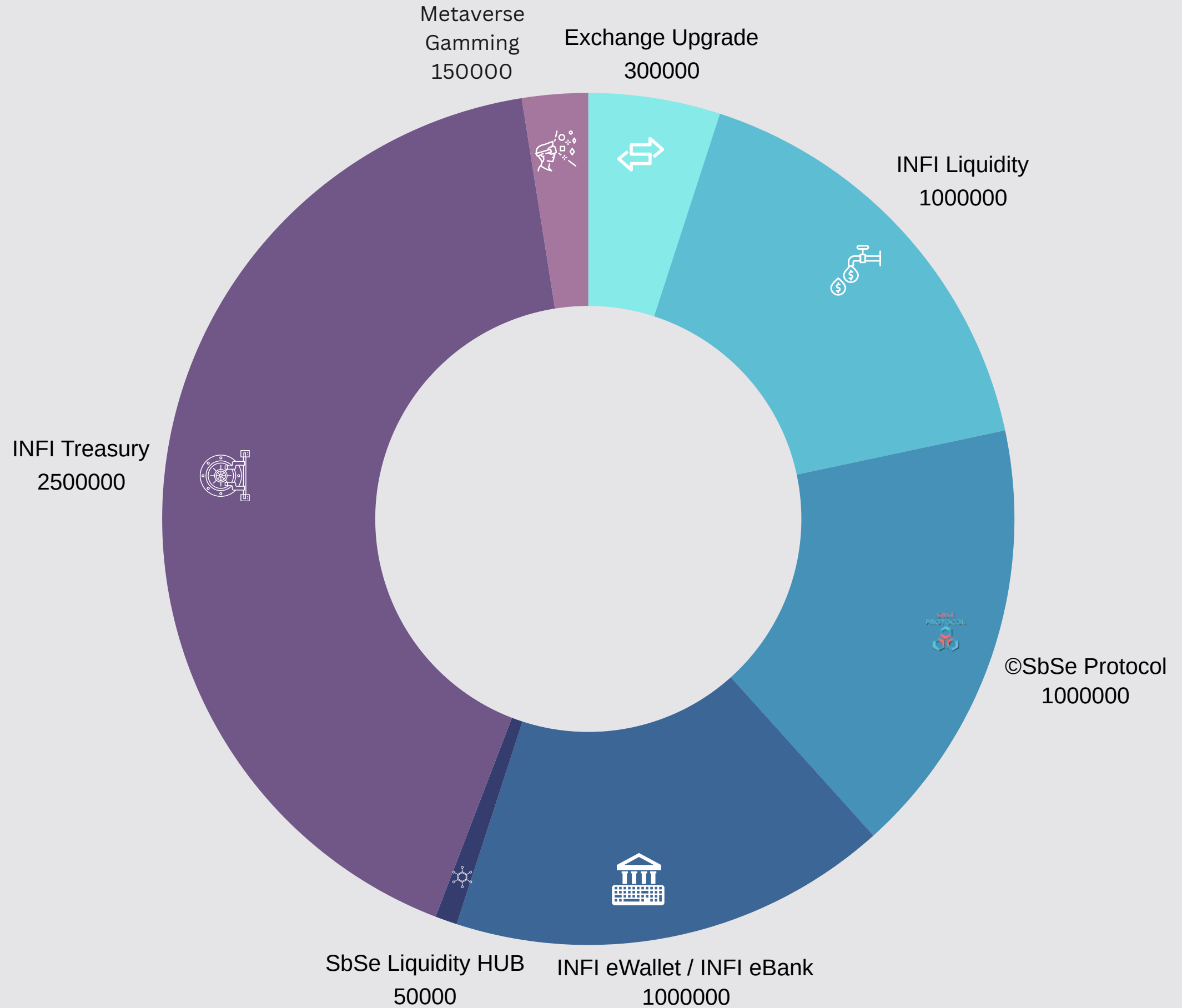
ICO PHASE 5: 300.000 INFI

ICO PHASE 6: 548.000 INFI



# USE OF FUNDS

- EXCHANGE UPGRADE
- INFI LIQUIDITY
- ©SBSE PROTOCOL
- INFI EWALLET / INFI EBANK
- SBSE LIQUIDITY HUB
- INFI TREASURY
- METAVERSE GAMING





# BUSINESS ROADMAP



## Stage 1

Smart contract development and deployment for INFI CDEX and @SbSe Protocol's main functionalities.

Q3 - 2023 ● Q3 - 2024

## Stage 2

INFI MultiChain CDEX Exchange launch and INFI ICO completion  
Full implementation of the @SbSe Protocol and launch of additional projects

Q3 - Q4 2024 ○

## Stage 3

INFI MultiChain CDEX Exchange incorporation in Dubai and acquisition of operating permits, licenses

Q4 2024 ○ Q1-2025

## Stage 4

Introduction of INFI Digital Hybrid eWallet integration with traditional banking features and the InvertX Stable Coin

Q1 - Q4 2025 ○

## Stage 5

INFI MultiChain CDEX Exchange, INFI Coin, INFI Digital Hybrid eWallet migration into INFI Blockchain, WEB4 concept and the INFI eBank integration  
"Wear to Earn" ICO launch for the Metaverse game

Q4 2025 ○ Q4 2026



**THANK YOU**

**INVERTED INVESTMENT LLC**

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